



HIGH DEFINITION GOLF™

INDOOR GOLF CENTERS



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THE HIGH DEFINITION GOLF™ ADVANTAGE

## THE HIGH DEFINITION GOLF™ ADVANTAGE

- The industries most advanced computer vision ball & club tracking
- Looks and plays like real golf – the only thing more realistic is the course itself
- Fully integrated professional teaching/training tools including video swing analysis – all operate seamlessly (plug-and-play) from one computer
- Play, practice, compete – extensive selection of world famous championship golf courses, driving ranges, chipping/putting greens, games including; “Closest-to-pin,” and “Longest drive”
- Golf Center Management Software – manage all critical systems including PoS and bookings with this fully integrated software suite
- Easy-to-use – no need to fiddle with complex systems
- Remote diagnostics – at a push of a button, be in touch with the engineers who built the system
- On-screen ad kit – sell advertising space to generate recurring revenue or promote upcoming events and “specials”
- HD Golf™ system can also be used as an HDTV compatible, surround sound theater for presentations, sporting events and movies



### YOUR COMPLETE INDOOR GOLF SOLUTION FOR:

- Recreational Play • Leagues and Tournaments • Golf Instruction



## ADVANCED COMPUTER VISION BALL & CLUB TRACKING:

- The most advanced ball and club tracking from the company that pioneered computer vision technology in the golf simulator industry
- HD Golf™ simulators make more measurements, more accurately than any other simulator – by far (e.g. club face angle 0.1° open)
- Allows customers to play shots the same way they would on the real course

## EXPERIENCE THE REALISM:

- Our revolutionary image processing software combines high resolution digital images, satellite data and geophysical data into 3D models to produce a totally realistic indoor golf experience
- HD Golf™ looks and plays like you are on the actual golf course - competitive systems use conventional 3D graphics that look like kids' video games

## EASY-TO-USE:

- Very easy to operate via touchscreen – as easy to use as an ATM
- Does not require an attendant to operate the simulator

## SUPERIOR RELIABILITY:

- HD Golf™ simulators utilize only high quality, business/industrial-rated components including cameras, projectors and computers
- HD Golf™ simulators are famous for reliability, with the most robust, field proven computer vision based ball/club tracking in the industry and will continue to operate at 100% efficiency when you need them most



## INTEGRATED SOFTWARE & ACCESSORIES:

- Tools and accessories include club fitting, equipment comparison and video swing analysis
- All are seamlessly integrated (“plug & play”), easy-to-use, and operate from a single computer and touch screen interface
- No need to purchase multiple systems when one will do

## GOLF CENTER MANAGEMENT SOFTWARE:

- Book tee times in person or via the Internet
- Store information in a player database – including all information, statistics, lessons, email info to players, etc.
- Player “Lockers” – enables players to access/review their stats, lessons, remotely via internet
- Print or email to clients or save to CD
- Review simulator time usage, number of golf shots, compare to PoS receipts, etc.
- Reduce costs and be more efficient with a single integrated system



## CRITICAL SUCCESS FACTORS



Golf simulators are the number one attraction for indoor golf centers – they are more popular than all other amenities combined including: putting greens, hitting nets and sand traps.

Marketing, location and ambience

are important, however if you don't have state-of-the-art golf simulators as the cornerstone of your operation, it will be difficult to keep customers coming back. And without repeat business generating steady recurring revenue, you cannot build a sustainable business.

## SIMULATOR SELECTION

The simulators you select for your indoor golf center should have the following features:

- Accurate shot analysis and reproduction
- Photo-realistic graphics utilizing the latest modeling techniques
- Integrated software and accessories for golf center management and golf instruction
- Easy-to-use
- High reliability

## MAKING THE DECISION

Before making that critical purchase decision for golf simulators, we recommend a thorough evaluation of the leading brands. All golf simulators are NOT created equal - there are significant differences. Experience the High Definition Golf™ advantage!

## PARTNERS IN YOUR SUCCESS

At High Definition Golf™ we take your success very seriously. As part of our promise to you, we will provide a series of value-added services to help develop, design and operate your indoor golf center. These include:

- ROI Models
- Golf center design and layout consultations
- Floor plans and CAD drawings
- Marketing support for website, advertising and collateral design
- On-screen advertising program
- Business systems integration including Golf Center Management Software and PoS systems
- Simulator installation
- Aftercare and remote diagnostics
- Free software upgrades

## FINAL WORDS FROM A SUCCESSFUL INDOOR GOLF CENTER

“I chose High Definition Golf™ simulators for a variety of reasons. The graphics are stunning and provide my customers with the most realistic indoor golf experience, whether they are playing 18 holes or taking a lesson with a pro. The shot analysis is very accurate as the system takes a very precise series measurements on every swing of the club,” said Larry. “The reliability of the simulators is also fantastic and I have the peace of mind knowing that the simulators will continue to operate and perform when my center is at its busiest.”

LARRY SAUVE, OWNER – ON THE GREEN INDOOR GOLF



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