



HIGH DEFINITION GOLF™

GOLF RETAIL

BOOST REVENUE AND CUSTOMER SATISFACTION THE HIGH DEFINITION GOLF™ ADVANTAGE

- Allow customers to test equipment more accurately – boost revenue, increase loyalty and referrals and decrease returns
- Provides instant feedback and detailed shot analysis after every swing
- Offer precision club fitting and club comparison utilizing HD Golf's™ integrated tools – differentiate yourself from the competition and ensure a perfect fit every time
- Engage your customers by allowing them to try equipment in an exciting and interactive golf environment
- Provide value-added services including professional golf instruction with video swing analysis
- Drive traffic to your store with exciting contests and in-store events
- Software Ad Kit – promote in-store specials and events with simulator on-screen advertising. Sell advertising space for additional revenue
- Easy-to-use with minimal training – no need to fiddle with complex systems
- High reliability and virtually no maintenance – ensures your simulator is operational when it's needed most

Shot	Dist. (yds.)	Ball Speed (mph)	Club Speed (mph)	Smash Factor	Launch Angle (deg)	Temp. Angle (deg)	Club Path (deg)	Spin Rate (rpm)	Spin Axis (deg)	Club Impact (deg)	Max. Flex (deg)	Min. Flex (deg)
Average	244.04	148.86	71.85	8.30	17.53	9.48	9.78	4590.92	7.87		1.74	-2.30
Shot #7	220.84	146.51	52.30	2.80	14.78	-0.25	-10.5	106723.90	17.85	C	1.85	-2.08
Shot #6	257.42	150.78	118.03	1.28	11.75	3.38	1.9	2378.52	7.49	H	1.47	-2.05
Shot #5	249.01	143.26	105.75	1.35	18.68	2.88	8.4	3583.51	8.62	T	1.63	-2.28
Shot #4	218.11	143.50	113.90	1.29	12.05	-0.13	3.0	2108.95	12.49	H	1.78	-2.05
Shot #3	238.94	140.10	108.94	1.29	18.83	16.39	4.1	25716.99	9.28	C	2.78	-2.24
Shot #2	273.95	159.13	114.78	1.39	13.52	-4.25	4.8	2448.18	8.93	H	1.82	-2.30
Shot #1	261.56	149.79	102.55	1.46	14.63	3.92	3.2	2589.92	-3.48	C	1.90	-2.18



“THE WORLD’S MOST AMAZING GOLF SIMULATOR”



Shot Analysis

ADVANCED COMPUTER VISION BALL & CLUB TRACKING:

- The most advanced ball and club tracking from the company that pioneered computer vision technology in the golf simulator industry
- HD Golf™ simulators make more measurements, more accurately than any other simulator – by far (e.g. club face angle at impact +/- 0.1°)
- Allows customers to play shots the same way they would on the real course

EXPERIENCE THE REALISM:

- Our revolutionary image processing software combines high resolution digital images, satellite data and geophysical data into 3D models to produce a totally realistic indoor golf experience
- HD Golf™ looks and plays like you are on the actual golf course - competitive systems use conventional 3D graphics that look like kids' video games



Realistic Play



Target Range

TEST EQUIPMENT WITH CONFIDENCE:

- HD Golf™ is loaded with practice ranges including: target ranges with selectable distances, chipping and putting greens
- Drivers, fairway woods, utility clubs, long and short irons, wedges and putters can all be tested with confidence in the simulator environment



Club Fitting



Equipment Database



Equipment Comparison



Video Swing Analysis

DRIVE SALES WITH INTEGRATED SOFTWARE & ACCESSORIES:

- Professional tools and accessories including: club fitting, equipment comparison and equipment database
- Using the intuitive user interface, retail sales personnel and club fitters can track every club, shaft or golf ball being tested
- Gap every club in your customers bag
- Reward customers with a bag full of clubs that fit well and are fine-tuned for their level of play
- Sell more equipment with more precision

EASY-TO-USE:

- Very easy to operate via touchscreen – as easy to use as an ATM
- Minimal training required
- Does not require an attendant to operate the simulator

PROFESSIONAL GOLF INSTRUCTION:

- Integrated teaching tools for professional instruction, including video swing analysis, swing dynamics and weight transfer/balance
- All are seamlessly integrated (“plug & play”), easy-to-use, and operate from a single computer and touch screen interface
- No need to purchase multiple systems when one will do

STAY CONNECTED:

- Connect the simulator to your PoS system for convenient simulator booking and billing
- Build loyalty and provide value-added service by allowing customers to store/review club fitting information as well as stats and lessons on-site and online, via “Player Lockers”
- Live Internet Play – challenge other stores in your chain to “Longest Drive”, and “Closest-to-the-Pin” contests
- Software updates and remote diagnostics via Internet at the push of a button



On-Screen Advertising



Easy Installation

ON-SCREEN ADVERTISING AND PROMOTION:

- Sell to your customers in an engaging and interactive way
- Promote sales and special offers with on-screen advertising
- Boost revenue by selling ad space to suppliers and retail partners

DRIVE TRAFFIC WITH EXCITING IN-STORE EVENTS:

- Generate excitement on-site with “Closest-to-the-Pin”, “Longest Drive” and online tournament play



“Longest Drive” Contest

EASY INSTALLATION:

- Multi-purpose and easy to install
- No sub-floors or room construction required
- Space efficient
- Available in either “soft-wall” or “hard-wall” configurations and a variety of model sizes to suit your needs

SUPERIOR RELIABILITY:

- HD Golf™ simulators utilize only high quality, business/industrial-rated components
- HD Golf™ simulators are famous for reliability, with the most robust, field proven computer vision based ball/club tracking in the industry and will continue to operate at 100% efficiency when you need them most

*The system of choice for
PGA Tour Pros,
Top Golf Instructors &
Equipment Manufacturers*

LEARN HOW HIGH DEFINITION GOLF™ CAN WORK FOR YOU
CALL US AT 1-866-323-0095 OR VISIT US
ONLINE AT WWW.HDGOLF.COM



HIGH DEFINITION GOLF™

Interactive Sports Technologies

119 Westcreek Drive, Unit 2

Vaughan Ontario L4L 9N6

Toll Free: (866)323-0095 www.HDgolf.com